



*Red Arrow District Vice-Chair of Membership Position Description*

***Prepared for: YOU!***

**Objective:** To recruit, assign, train, and lead top-level volunteers needed to achieve membership growth through volunteers and programs that promote growth and retention, including Cub Scout Recruitment, Webelos to Scout Transition, Scouts BSA Recruitment, Venturing Recruitment, and New Unit Development and achieve Journey to Excellence Gold Level standards for the Red Arrow District.

**Responsibilities:**

- ✓ Report to the district chairman for your district.
- ✓ Recruit enough of the right kind of people to support all functions of the committee. Ensure the following Chair positions in the district membership team are filled with qualified volunteers:
  - School Night for Scouting
  - New Unit Chair
  - Webelos Transition
  - Venturing Chair
- ✓ Serve on the council membership/relationships committee.
- ✓ Establish and implement a year-round plan for unit and membership growth.
- ✓ Cultivate relationships with potential chartered organizations and community groups.
- ✓ Organize new packs, troops, crews, and ships to meet the needs of serving youth in your district.
- ✓ Work with district training teams to provide new units with trained personnel.
- ✓ Be sure a new unit is under the care of a commissioner before the organizer leaves.
- ✓ Plan and conduct youth and chartered organization surveys.
- ✓ Share with other district leaders how to work effectively with various types of organizations.
- ✓ Analyze district membership figures, including current enrollment, total available youth and density, for all program levels to identify growth potential in age and/or geographic areas.
- ✓ Implement and conduct membership and marketing campaigns and events in the district to increase youth enrollment in all program levels; assist units seeking support for youth membership growth.
- ✓ Track and attain membership growth objectives annually as defined through the council’s strategic plan.
- ✓ Support local and national Scouting policy, procedures, and practices.
- ✓ Recognize individuals, committees, and chartered organizations for their Scouting accomplishments.
- ✓ Participate in the Friends of Scouting Campaign as a leadership donor.

**Key Dates:**

Monthly	District Roundtable – First Thursday of the Month at 7pm
Monthly	District Committee Meeting – First Thursday of the Month at 6pm
Quarterly	Council Membership Committee Meetings
Once yearly	Council Coordinated Committee Meeting
Once yearly	District Recognition Banquet
Fall	Council & District School Night for Scouting Events

**Dates as available:**

As scheduled	District Events
As needed	Friends of Scouting Leadership Meetings
As needed	Operating Committees Meetings

**Staff Advisor:**

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